



In-Kind Donations

LAKE OSWEGO FESTIVAL OF THE ARTS



THE LAKE OSWEGO FESTIVAL OF THE ARTS'
PRIMARY GOAL IS ARTS EDUCATION AND
THE CELEBRATION OF CULTURE &
COMMUNITY THROUGH ART.



The Festival takes place at the Lakewood Center for the Arts and George Rogers Park, both on state street in downtown Lake Oswego, Oregon USA. It is sustained by valuable partnerships within the city of Lake Oswego. More than 500 volunteers work throughout the year and the weekend to make the festival the success it is.



THE LAKE OSWEGO FESTIVAL OF THE ARTS IS AN ARTS EDUCATION EVENT OF THE LAKEWOOD CENTER FOR THE ARTS, A 501(C)(3) NONPROFIT ARTS ORGANIZATION.

IT ATTRACTS NEARLY 25,000 PEOPLE. CONTRIBUTIONS TO THE FESTIVAL ARE TAX DEDUCTIBLE TO THE FULLEST EXTENT ALLOWED BY LAW.

OUR TAX ID NUMBER IS 93-0700108.



IT TAKES A VILLAGE TO PRODUCE
A FREE 3-DAY EVENT.

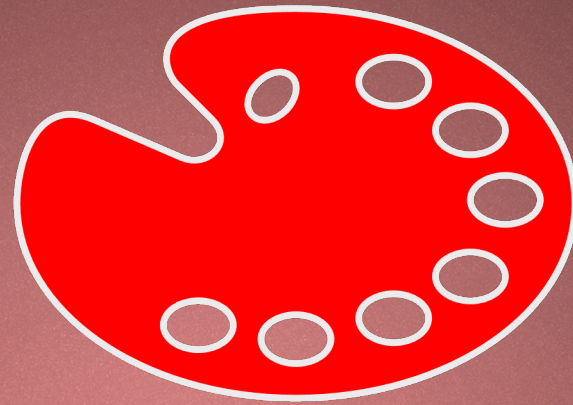
Sponsors like YOU make it happen!



Our Wish List

We're looking for sponsors who can donate items or fund specific aspects of the Festival.

Each opportunity comes with its own benefits, but they all include recognition in several highly visible places- including our Festival Program, which is inserted into Pamplin Media's Lake Oswego Review the weekend before the Festival.



For the Festival as a whole:

The following items benefit the Festival as a whole, including behind-the-scenes, exhibit building, and rewarding our volunteers.



Items for Experience the City of Arts Baskets

Provide product, gift certificate, or vouchers for up to 4 baskets. Patrons enter to win. Baskets are displayed at entrances.

Est. In-Kind Value: Depends on donation.

Benefits:

Sponsor logo displayed on sign.

Mention in program

Mention on signage at party

Mention on Social Media

Mention on website



Water Sponsor

Provide water for our 3 day Festival! Water goes to the crew, artists, musicians, and volunteers. We will take up to 2000 bottles of water!

Est. In-Kind Value: \$500

Mention in program

Mention on Social Media

Mention on website

2 tickets to Patron Preview Party



Ice Sponsor

Keep our artists & volunteers cool. Provide ice for 4 days.

Est. In-Kind Value: \$500

Benefits:

Mention in program

Mention on Social Media

Mention on website

Sign at Info Booth in George Rogers Park

2 tickets to Patron Preview Party



T-Shirt Sponsor

Provide Festival co-branded printed t-shirts for our crew- up to 25 people and/or for all of the Festival Volunteers (up to 500). Work with us for branding & design!

Est. In-Kind Value: \$1000-\$3000

Benefits:

Mention in program

Mention on Social Media

Mention on website

Logo on tshirt

2 tickets to Patron Preview Party



Snacks for the Festival Crew & Volunteers

Provide food and refreshments for our hardworking crew and Volunteers! We need a 4 day supply of store bought snacks, beverages, and utensils to feed up to 200 volunteers and crew per day. We also appreciate catered donations!

Est. In-Kind Value: \$500-\$1000

Benefits:

- Mention in program
- Mention in emails
- Mention at meetings
- Mention on Social Media
- Mention on website
- Mention on sign in break room
- 2 tickets to Patron Preview Party



Donate exhibit construction items

Provide plants, wood, tools, etc for exhibit construction.

Est. In-Kind Value: Depends on donation.

Benefits:

Mention in program

Mention in emails

Mention at meetings

Mention on Social Media

Mention on website

Mention in exhibit

2 tickets to Patron Preview Party



Discounts or free services to Steering Committee

Provide discount codes or free services to our all-volunteer Steering Committee – up to 50 people. Discounts/services can be year-round.

Est. In-Kind Value: Depends on donation.

Benefits:

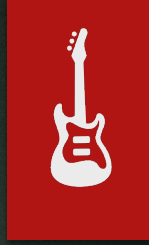
Mention in program

Mention in emails

Mention at meetings

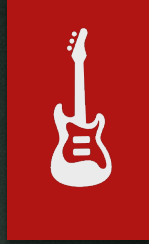
Mention on Social Media

Mention on website



For George Rogers Park:

The following items help out the artists, crew, musicians, and volunteers in George Rogers Park.



Art in the Park Award Reception Breakfast

Help us honor our incredible artists with a hot buffet breakfast on Sunday morning. Service should include a variety of hot dishes, beverages, utensils, set up & takedown for 130 artists

Est. In-Kind Value: \$1000-\$1500

Benefits:

Sponsor signing displayed

Mention in program

Mention in artist packet

Mention on signage at party

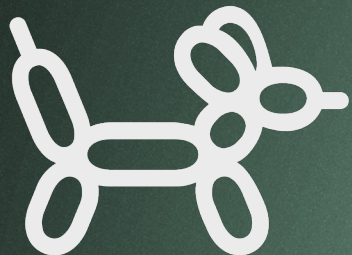
Mention on the digital invitation

Mention on Social Media

Thanks during reception

2 tickets to Patron Party

2 Festival Parking Passes (during your timeframe)



Two Hour Youth Activity

Provide an engaging activity, supplies, and staffing for up to 100 children in George Rogers Park. Tables and chairs provided. Volunteers can be provided. +NOTE: THERE IS NO POWER AT THE YOUTH TENT+

Est. In-Kind Value: \$1000

Benefits:

Sponsor signing displayed

Mention in program

Mention on website

Mention in Email blast

Mention on social media

2 Festival Parking Passes (during your timeframe)



Art in the Park Continental Breakfast

Start our artist's day off with coffee, juice, fresh-baked pastries, and fruit for 130 people on Friday or Saturday. Provide gluten-free options and fresh fruits. No store-bought pastries, please.

Est. In-Kind Value: \$500

Benefits:

Sponsor signing displayed

Mention in program

Mention in artist packet

Mention on Social Media

1 Festival Parking Pass (during your timeframe)



Backstage Greenroom

Help us make our musicians happy by stocking our backstage area with beverages, fruits, snacks and more!

Est. In-Kind Value: \$500

Benefits:

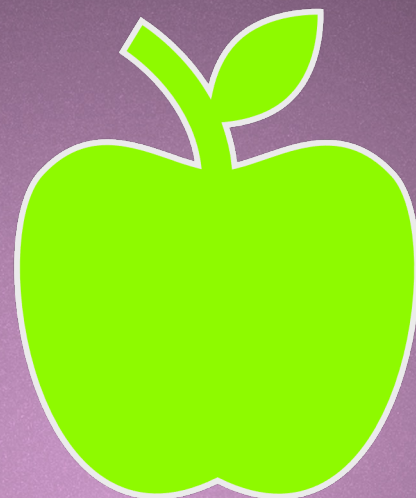
Sponsor signing displayed backstage and onstage

Mention in program

Mention on Festival website

Mention on Social Media

1 Festival Parking Pass (during your timeframe)



For Lakewood Center:

The following items help out the artists, crew, and volunteers at Lakewood Center.



Items for Patron Night Swag Bags

Provide product, gift certificate, or vouchers for 300 gift bags!
Can also include the bags- co-branding is preferred. Unused giftbags are given to artists during the Artist Reception.

Est. In-Kind Value: Depends on donation.

Benefits:

- Sponsor signing displayed
- Mention in program
- Mention on signage at party
- Mention on the digital invitation
- Mention on Social Media
- Thanks during reception
- 2 tickets to Patron Party



Wine, beer or liquor tasting station for the Patron Party

Provide product tasting, staff, equipment for a tasting station at the Patron Preview Party- which brings in up to 300 patrons, including corporate sponsors!

Est. In-Kind Value: \$2000

Benefits:

- Sponsor signing displayed
- Mention in program
- Mention on signage at party
- Mention on the digital invitation
- Mention on Social Media
- Thanks during reception



Dessert at the Youth Reception

Provide desserts for over 150 students and their families.

Est. In-Kind Value: \$1000

Benefits:

Sponsor signing displayed

Mention in program

Mention on website

Mention in Email blast

Mention on social media

Mention during reception

Mention on digital invite

2 Festival Parking Passes (during your timeframe)



Demonstration in the Open Show Tent or Lakewood's deck

Provide an engaging activity, supplies, and staffing for up to 100 adults- this could include art activities, simple exercises, sustainability demos, writing activities, cooking demonstrations, and more.

Est. In-Kind Value: \$1000

Benefits:

Sponsor signing displayed

Mention in program

Mention on website

Mention in Email blast

Mention on social media

2 Festival Parking Passes (during your timeframe)



Ready to become
a sponsor?



Apply at:

lakewood-center.org/lofa-inkind