

# Shaken-not-Stirred with Pink Martini

Thank you for your interest in sponsoring our event!  
Below are ways to be involved in this exciting  
opportunity to raise funds and awareness for our  
beneficiaries! Let's shake things up.

Starring Pink Martini  
Hosted by Lakewood Center for the Arts  
Featuring Dundee Wine Growers Association & Iconic  
Portland and Lake Oswego Restaurants

**A Benefit Concert for**  
ALS, The Confluence Project, Derek Rieth Foundation,  
Waste Not, & Lakewood Center for the Arts



## Sponsorship Levels

### Shaken Level - \$15,000

- This package includes:
- 10 VIP Sponsor Seats
  - Business logo on all promotional pieces and website
  - Step and Repeat premium logo size
  - Named as title sponsor for Pink Martini for event
  - Full page ad in the program with front or back cover placement
  - 10x10 booth for promotion for business, print and social media recognition of event promotion
  - 2 raffle ticket entries for trip giveaways
  - Social media promotion with link to your company

### Stirred Level - \$10,000

- This package includes:
- 6 VIP Sponsor seats
  - Logo on all promotional pieces and website
  - Step and Repeat medium logo size
  - Full page ad in the program
  - Print and social media recognition of event promotion
  - 1 raffle ticket entry for trip giveaways
  - Social media mentions as a supporting sponsor

### Straight Up Level - \$5,000

- This package includes:
- 4 VIP Sponsor Seats
  - Logo on all promotional pieces and website
  - Step and Repeat small logo size
  - ½ page ad in the program
  - Social media mentions as a supporting sponsor

### On The Rocks Level - \$2,500

- This package includes:
- 2 VIP Sponsor Seats
  - Logo on all promotional pieces and website
  - ¼ page ad in the program
  - Social media mentions as a supporting sponsor

### Friends of the Event Level - \$1,000

- This package includes:
- Program listing
  - Social media mentions as a supporting sponsor

Lakewood Theatre Company/Lakewood Center is the financial agent for this benefit. The tax ID number is 93-0700108. Contributions are tax deductible to the fullest extent allowed by law.

Location:  
Lakewood Center for the Arts  
368 S. State Street  
Lake Oswego, OR 97034

Saturday, August 19, 2017  
3:30 – 9:00 PM  
(Concert at 6:00 PM)

\$350.00 per person  
\$300.00 tax deductible

Tickets available online at [www.lakewood-center.org](http://www.lakewood-center.org)

## **About the Beneficiaries**

### **ALS Association, Oregon & Southwest Washington Chapter**

Since its inception in 2002, our local chapter of The ALS Association is the central source for services and education for people with ALS, their families, caregivers, and health care professionals in all of Oregon and the six counties of SW Washington. The progression of ALS varies significantly from one person to another. Responding to each person's individual needs, our local chapter is available to provide vital services and reliable information through strategic community partnerships.

### **The Confluence Project**

Confluence is a community supported nonprofit that connects people to place through art and education. We work in collaboration with Northwest communities, tribes and celebrated artist Maya Lin to create reflective moments that can shape the future of the Columbia River system. We share stories of this river through six public art installations, educational programs, community engagement and a rich digital experience.

### **Derek Rieth Foundation – Empowering Youth Through Music & Dance**

Derek was instrumental in building the Samba community here in Portland, Oregon. He inspired and taught many students that have gone on to have successful careers. He was infectious and passionate about including anyone and everyone regardless of their ability to pay and found ways to get instruments into their hands often out of his own pocket.

He is mostly known to the world for his 18 years with Pink Martini but to Portland he was a local hero in the music community, giving endlessly and tirelessly to helping others with their dreams. Ethos and Portland public schools also benefited from Derek's generous nature. He will not be forgotten and the Foundation will carry on his legacy and his spirit.

### **Waste Not**

We are not a food bank, yet we feed thousands upon thousands of hungry people every day. Our trucks and drivers are on the road six days per week, beginning at 6:30 am, collecting an average of 8-10,000 pounds of excess perishable food daily from restaurants, resorts, caterers, grocers and various food purveyors – food that would otherwise be thrown away. We deliver the food the same day to more than 100 diverse agencies that feed the hungry including schools, after-school programs, day-care centers, rehabilitation centers, transition homes and senior facilities.

### **Lakewood Center for the Arts**

We inspire and nurture a love of theatre and the arts.

Our goals include: (1) The establishment and maintenance of a permanent multi-arts and theatre facility. (2) The sponsorship and coordination of education and cultural programming in visual arts, theatre and community events. Funds from this event will be used for outreach education programs and the completion of Warner Hall at Lakewood, a new education and rehearsal hall.